

ANNE H. BERRY

E-mail: annehberry@mac.com

Ph: 330.554.1527

Goshen, IN, 46526

QUALIFICATION SUMMARY

- Experience teaching and assisting in the development of course curricula at the undergraduate level
- Experience instructing foundational and intermediate design courses
- Aptitude for working collaboratively with other designers as well as in cross-disciplinary capacities
- Several years of professional design experience
- Strong writing skills and proven interest in independent, scholarly research

EDUCATIONAL EXPERIENCE

Master of Fine Arts, Kent State University | Kent, OH | 2008

Visual Communication Design, College of Communication & Information

- Thesis: "Sense of Place: Communities Conveying Identity Through Environmental Graphic Design"

Paper and project addressed ways in which communities express their uniqueness—invoking themes that are specific to a particular group and/or location—through the medium of environmental design. In a contemporary society inundated with branding and product messaging, creating an authentic, memorable sense of place is increasingly challenging.

Bachelor of Arts in Art with a minor in Graphic Design, Goshen College | Goshen, IN | 1999

PROFESSIONAL EXPERIENCE

Hershberger Art Gallery Co-Director | 2009–present

- Manage publicity materials, write exhibitor contracts, organize gallery schedule and receptions and assist John Mishler (Associate Professor of Art and Art Gallery Co-Director) with exhibit installations.

Freelance Designer | 2002–present

- Develop and execute design concepts for a variety of clients, often integrating original artwork and illustrations for CD packaging, book covers and design collateral.
- Produce calligraphy and hand lettering work for logo identities and commissioned pieces.

Studio Guru, Lee Reedy Creative, LLC | Denver, CO | 2000-2002

- Made contributions in a fast-paced design environment by utilizing meticulous eye for detail and demonstrating reliability when overseeing job estimates, printing, proofing, mockups/mounting boards for presentation, Photoshop editing, handling client requests and all other design or production needs.

Graphic Designer & Writing Assistant, Goshen College Public Relations Office | Goshen, IN | 1999-2000

- Built and fostered relationships with departments on campus by working as a member of the public relations team. Implemented marketing and public relations strategies designing advertising and other promotional pieces.
- Honed writing skills and became proficient at modifying styles for press releases and feature articles, depending on the context or publication, while actively working to promote the college and its various constituency groups. Also coordinated photo shoots to complement written articles.

TEACHING EXPERIENCE

Assistant Professor, Goshen College | Goshen, IN | 2009-present

- ART 208 Graphic Design I, Spring 2010; Spring 2011

Students are pushed to apply both technical computer skills and knowledge of design elements and principles toward the development of design graphics. Assignments include concept-building exercises with particular emphasis on typography.

- ART 408 Advanced Graphic Design, Spring 2010; Spring 2011

This course provides students with a structure for advanced study in the field of design and helps prepare them for work beyond Goshen College. The semester focuses on individualized study in areas of specific interest as well as organizing design work and building portfolios.

- THEA 332 Design for the Theater, Fall 2009; Spring 2011

Students develop a comprehensive view of the various facets of theater design, including set, lighting, costume and sound design, as well as conceptual and practical skills/competencies in these areas.

- ART 308 Graphic Design II, Fall 2009; Fall 2010

Students apply what they have learned about typography and composition more comprehensively on a more advanced level. Design projects include concept-building exercises, working with grids and designing corporate symbols, paper engineering and environmental graphics. Emphasis is also put on the function, meaning and purpose of design.

- COMM 326 Creating for the Web, May Term 2010; Fall 2010

Students learn the necessary tools for building web pages through the use of basic HTML code and Cascading Style Sheets (CSS). Focus is also placed on utilizing design elements and principles to emphasize the importance of web as an aesthetic form of communication.

Adjunct Instructor, Kent State University | Kent, OH | 2007-2008

Visual Communication Design, College of Communication & Information

- VCD 23002 Introduction to 3D Graphic Design, Spring 2008

Building on design principles introduced in foundational courses, students investigated the integration of type and image with basic three-dimensional forms.

In addition to teaching, helped organize and develop course content, and coordinated curriculum and semester planning with other instructors.

- VCD 20003 Intermediate Computer, Fall 2007

Technical studio course reviewing content covered in Basic Computer prerequisite with increased emphasis on design production, and introducing fundamentals of web and interactive design through basic HTML code.

Graduate Teaching Assistant, Kent State University | Kent, OH | 2005-2008
Visual Communication Design, College of Communication & Information

- VCD 43006 Environmental Graphic Design, Fall 2006

Interdisciplinary design course focused on a single project requiring the coordination of architectural planning, interior design, systems analysis and graphic communications.

- VCD 23002 Introduction to 3D Design, Spring 2006

Building on design principles introduced in foundational courses, students investigated the integration of type and image with basic three-dimensional forms.

- VCD 23001 Introduction to Typography, Fall 2005

Study of letterforms as design elements and development of compositions utilizing fundamental typographic rules and spacial organization.

EXHIBITIONS & PRESENTATIONS

My Spirit Rejoices in God My Savior: Mary in Anabaptist Dress Conference, Associated Mennonite Biblical Seminary | Elkhart, IN | 03.2011

- "Finding Wisdom in Her Lap: Mary as *Alma Mater*"

Co-authored paper with Malinda Elizabeth Berry; presentation combined Anne's original artwork and design with Malinda's theological reflections on how Mary can be a resource for Anabaptist learning communities as the "seat of wisdom" as they consider what it means to be "Christ-centered."

Senior Seminar for Art Majors, Goshen College | Goshen, IN | 03.2011

- Presentation focused on process of applying to graduate school and experiences in a graduate program, working towards an MFA degree.

Race & Ethnic Relations course, Goshen College | Goshen, IN | 11.2010

- "Why Should I Be Offended?: Stereotypes and Caricatures in Contemporary Culture"

Discussed the role advertising/media have played (over decades) in perpetuating negative stereotypes, with an emphasis on increasing students' awareness about how they spend their money and which corporations or organizations they support financially.

Principles of Environmental Education course, Merry Lea Environmental Learning Center of Goshen College | Wolf Lake, IN | 07.2010

- "Designing Brochures: A Few Fundamentals"

Presented design basics to Master's in Environmental Education students working on a creative project geared towards increasing public awareness of environmental issues.

Church Music course, Goshen College | Goshen, IN | 04.2010

- “The Spirituals: Meaning in Music”

Provided historical context for the origin of spirituals, one of the first American music forms on which numerous musical genres are based, and discussed involvement with The Spirituals Project organization in Denver, Colorado.

New Art Faculty at Goshen College Exhibition, Hershberger Art Gallery | Goshen, IN | 09.2009

Annual Portfolio Show, Kent State University | Kent, OH | 04.2007

Visual Communication Design, College of Communication & Information

34th Annual Midwest Art History Society Conference | Indianapolis, IN | 03.30.2007

Panelist and presenter for the “African American Art and the Global Perspective” session

- “Romare Bearden and the Art of Dichotomy”

Paper and presentation focused on Bearden’s work within the context of Black spirituals and caricature, two opposing constructs that originated from the same culture, set the backdrop for Bearden’s artistic progression and exemplify contradictions still inherent in American culture.

Introduction to Visual Communication Design presentation, Kent State University | Kent, OH | 11.20.2007

Visual Communication Design, College of Communication & Information

- “Design Narratives”

Spoke to first-year design students about the importance of narratives in design and the various ways in which stories can be communicated and different perspectives visually represented.

Society for Environmental Graphic Design, Annual Conference Exhibition | Los Angeles, CA | 06.2006

Independent Investigation | 10.2004-02.2005

Supervised by Sara Jane Pearman, Adjunct Professor (retired), School of Art, Kent State University | Kent, OH

- Created project proposal addressing the effects of black caricature on American culture, using professional experience as a designer to investigate the use of promotional tools that perpetuate African American stereotypes. Research for this project resulted in presentations on caricature for a Martin Luther King Day convocation and a Malcolm, Martin and the Mennonites course.

Senior Show exhibit in printmaking and design, Goshen College | Goshen, IN | 12.1998

PROFESSIONAL MEMBERSHIPS

Society for Environmental Graphic Design | 2006-present

College Art Association | 2009-2010

SCHOLARSHIPS, AWARDS & GRANTS

Center for Intercultural Teaching and Learning, Curriculum Innovation Grants | Faculty Learning Community for Course-Based Projects, Goshen College | Goshen, IN | 2009

- Course Development Seminar | 05.2009
- Critical Friends Group Learning Community Seminar | 06.2009
- Teaching for Educational Equity | 07.2009

Graduate Assistantship, Kent State University | Kent, OH | 2004-2007
Visual Communication Design, College of Communication & Information

Visual Communication Design & American Greetings Scholarship Award for Graduate Excellence | 2007

Student Merit Award, Society for Environmental Graphic Design | 2006

Sanford C. and Emma Yoder Honors Scholarship, Goshen College | Goshen, IN | 1994-1998

Multicultural Leadership Award, Goshen College | Goshen, IN | 1994

WORKSHOPS & CONFERENCES

Society for Environmental Graphic Design Annual Conference | Washington, D.C. | 06.2010

College Art Association Annual Conference | Chicago, IL | 02.2010

Fifth Annual Symposium at Cranbrook Academy of Art | Bloomfield Hills, MI | 08.2008
Society for Environmental Graphic Design, Exhibit Design and Placemaking

Urban Land Institute Gerald D. Hines Student Urban Design Competition | Chicago, IL | 02.2006
Problem-solving competition for teams of students from various academic disciplines

Kent State University / University & College Designers Association Summer Workshop | Kent, OH | 06.2006
Society for Environmental Graphic Design, Wayfinding Design

Kent State University / University & College Designers Association Summer Workshop | Kent, OH | 06.2005
Society for Environmental Graphic Design, Wayfinding Design

COMMITTEES

Martin Luther King Jr. Study Day Planning Committee, Goshen College | Goshen, IN | 2010-11

- Helped organize and install a "Hall of Exhibits" featuring student artwork based on related themes of struggle, survival and hope.

Public Relations In-house Graphic Designer Search Committee, Goshen College | Goshen, IN | 2010

Director Search Committee, Kent State University | Kent, OH | 2007
Visual Communication Design, College of Communication & Information

Presidential Inaugural Planning Committee, Goshen College | Goshen, IN | 1997

UNDERGRADUATE COCURRICULAR LEADERSHIP

Graphics Editor, *The Goshen College Record*, Goshen College | Goshen, IN | 1997-1998

Student Senate President, Goshen College | Goshen, IN | 1996-1997

Student Senate Representative, Goshen College | Goshen, IN | 1995-1996

COMMUNITY INVOLVEMENTS

33 Shades: Women Artists of Northern Indiana | Goshen, IN | 2009-present

- Select, grass-roots group made up of one designer, one photographer/painter, one writer, one jeweler and one painter/mixed media artist who meet regularly to collaborate on art and design projects.

Design assistance for the city of Goshen's Diversity Day committee | Goshen, IN | 2008-present

Design assistance and consultation for Just Help: Elkhart County Legal Advocacy Center | Goshen, IN | 2008-present

Spirituals Project Choir, Iowa tour | Kalona and Iowa City, IA | 2006

Spirituals Project Choir | Denver, CO | 2000-2003

"Too Hot to Handel" (Gospel Messiah Concert) with Colorado Symphony Orchestra | Denver, CO | 2002

Charter member of Photographers Guild | Goshen, IN | 1999