

# Game Theoretic Modeling for Math Majors

## Constructing Utility Functions

David Housman & Rick Gillman

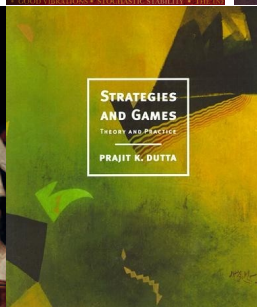
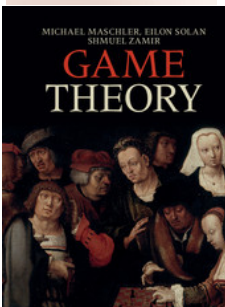
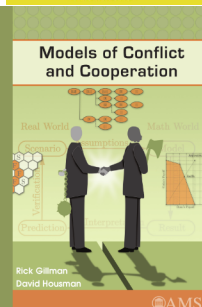
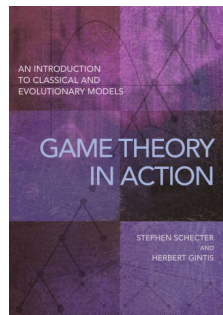
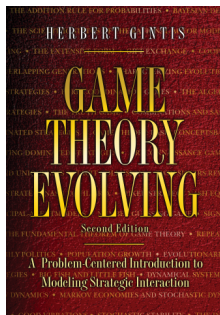
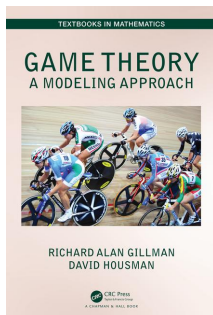
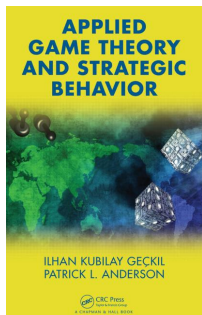
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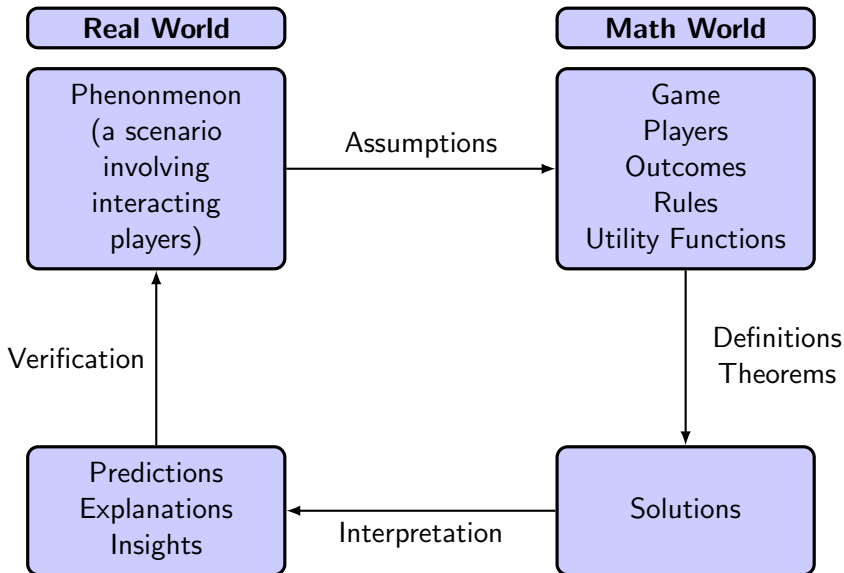
# Introduction

- Game Theoretic Modeling for Math Majors
- David Housman, Goshen College, dhousman@goshen.edu
- Rick Gillman, Valparaiso University, rick.gillman@valpo.edu
- Who are you? Why are you here? What do you hope this get out of this minicourse?
- Outline of four hours:
  - 1 Constructing utility functions
  - 2 Strategic games
  - 3 Coalition games
  - 4 A biological auction
- Slides: [www.goshen.edu/dhousman](http://www.goshen.edu/dhousman) under presentations sections, click on *Game Theoretic Modeling for Math Majors*

# Some Relevant Texts



# Game Theoretic Modeling Process



# Modeling Player Preferences I

- Ordinal utility functions are used to model a player's choices among subsets of outcomes.
- Example outcomes: chocolate, book, cards, \$10 gift, and nothing.
- Here is the construction process.
  - 1 Set the current set to contain all five outcomes.
  - 2 Choose the most preferred outcome from the current set.
  - 3 Remove the outcome chosen from the current set.
  - 4 If the current set is nonempty, go to step 2.
  - 5 Assign strictly decreasing utilities to the outcomes in the order chosen.
- Verification requires checking on the choices from all other sets of outcomes (finite but exponential in the number of outcomes).

# Ordinal Preferences Characterization

## Definition

A player is said to have *ordinal preferences* among outcomes if there exists a utility function  $u$  from the set  $O$  of outcomes into the real numbers,  $\mathbb{R}$ , such that whenever presented with a subset  $O' \subseteq O$  of outcomes, the player chooses any of the outcomes that maximize  $u$  over all outcomes  $o \in O'$ .

## Definition

A player's pairwise choices are *complete* if a (weak) choice can always be made; *transitive* if whenever  $A$  is chosen over  $B$  and  $B$  is chosen over  $C$ , then  $A$  is chosen over  $C$ ; and *generalizable* when  $A$  is chosen from  $O'$  if and only if  $A$  is chosen over  $B$  for each outcome  $B \in O'$ .

## Theorem

*A player has ordinal preferences over a finite set of outcomes if and only if the player's pairwise choices are complete, transitive, and generalizable.*

# Modeling Player Preferences II

- Interval scale utility functions are used to model intensity of player preferences by considering choices among lotteries of outcomes.
- An example set of outcomes: chocolate, book, cards, \$10 gift, and nothing.
- Partially construct and verify a von Neuman-Morgenstern (vNM) utility function for a volunteer participant.
- Each participant, on an index card, should partially construct and verify their own vNM utility function with the assistance of a partner.
  - ① Choose the most preferred outcome  $A$  from the set of all outcome, and assign  $u(A) = 1$ .
  - ② Choose the least preferred outcome  $B$  from the set of all outcome, and assign  $u(B) = 0$ .
  - ③ For each remaining outcome  $C$ , determine the probability  $p$  such that the player is indifferent between  $C$  and  $pA + (1 - p)B$ , and assign  $u(C) = p$ .
- Verification requires checking on the choices from all other sets of outcomes and lotteries (infinite!).

# von Neumann-Morgenstern Preferences Characterization

## Definition

A player is said to have *vNM preferences* among outcomes  $O$  if there exists a function  $u : \mathcal{L} \rightarrow \mathbb{R}$  from the set of lotteries  $\mathcal{L}$  into the real numbers,  $\mathbb{R}$ , satisfying the following conditions:

① The player has ordinal preferences among lotteries modeled by  $u$ .

② Expected Utility Hypothesis:

$$u_i(p_1 o_1 + \dots + p_m o_m) = p_1 u_i(o_1) + \dots + p_m u_i(o_m) \text{ for any lottery } p_1 o_1 + \dots + p_m o_m \in \mathcal{L}.$$

## Theorem

*A player has vNM preferences over the lotteries  $\mathcal{L}$  associated with a finite set of outcomes and a vNM utility function  $u : \mathcal{L} \rightarrow \mathbb{R}$  satisfying the Expected Utility Hypothesis if and only if the player's pairwise choices within  $\mathcal{L}$  are complete, transitive, generalizable, probabilistic, monotonic, continuous, and substitutable.*



# von Neumann-Morgenstern Preferences Characterization

## Definition

A player's pairwise choices are *probabilistic* if the player is indifferent between any two lotteries that have the same probability distribution over the original outcome set; *monotonic* if whenever the player chooses  $A$  over  $B$  and  $0 \leq p < q \leq 1$ , the player chooses  $qA + (1 - q)B$  over  $pA + (1 - p)B$ ; *continuous* if whenever the player chooses  $A$  over  $B$  and chooses  $B$  over  $C$ , there is a probability  $p$  for which the player is indifferent between  $B$  and the lottery  $(1 - p)A + pC$ ; *substitutable* if whenever the player is indifferent between  $A$  and  $B$  and  $0 \leq p \leq 1$ , the player is indifferent between  $(1 - p)A + pC$  and  $(1 - p)B + pC$ .

## Theorem

A player has vNM preferences over the lotteries  $\mathcal{L}$  associated with a finite set of outcomes and a vNM utility function  $u : \mathcal{L} \rightarrow \mathbb{R}$  satisfying the Expected Utility Hypothesis if and only if the player's pairwise choices within  $\mathcal{L}$  are complete, transitive, generalizable, probabilistic, monotonic, continuous, and substitutable.

# Prize Distribution

- Anyone who wants a chance at obtaining one the prizes (chocolate, book, cards, \$10 gift, nothing) should hand me their index card.
- Randomly choose an index card and offer to the chosen participant: (1) item  $A$ , or (2) the lottery of receiving  $B$  or  $C$  with the flip of a coin. The participant should make a choice and explain whether it is consistent with the vNM utility function given on their index card.
- Repeat if there is sufficient time.

- Mathematical modeling process
- Ordinal and vNM utility function construction to model choice
- Axioms to make explicit modeling assumptions
- Utility functions can incorporate what happens to others
- Real agent decisions may not be modeled by a utility function
- Active student involvement
- Index cards for recording and randomization